

Spring into action and grow your profits

Save up to 26% on the Almus Allergy range

Did you know?

Total Hayfever Market Worth

£129.2m*
annually

increasing by
+2.8%*
vs previous year

Within the Independent chemist channel, allergy relief tablets

are worth **£7.4m***

+15%

It has been a strong year for Hayfever sales in the Independent chemist channel, representing **£15.2m*** annually of the total market figure, increasing by **13.5%** vs last year. Within Hayfever, Allergy Relief Nasal Sprays are worth **£4.8m*** (+15.5%), Allergy Relief Syrups are worth **£2.2m*** (+6.3%) and Eye Drops are worth **£707k*** (+11.1%).

Despite the reduction in overseas travel and holidays, patients are still looking for relief throughout the year as the Pollen season extends throughout many months. Tree pollen season usually begins in March and lasts until Mid-May, grass pollen continues from Mid-May until Mid-July and ragweed season can start in August and last until the first of the frosty weather. Patients are also looking for relief year round from pet dander allergies, insect bites and stings, food allergies and chemical sensitivities.

* IRI Data - w/e 20 Feb, 21

Summer Offers: Save up to 26%**

*Offer available from 22 March - 31 July 2021



Almus Cetirizine

Active Ingredient -
Cetirizine Hydrochloride
Tablet 10mg SPC Details

per pack only

£0.56

WAS £0.76

SAVE
26%



Almus Loratadine

Active Ingredient -
Loratadine
Tablet 10mg
SPC Details

per pack now only

£0.63

WAS £0.84

SAVE
25%



Almus Chlorphenamine Oral Solution S/F

Active Ingredient - Chlorphenamine Maleate
SPC details

now only

£1.97

WAS £2.62

SAVE
25%



Beclometasone Nasal Spray 200ml

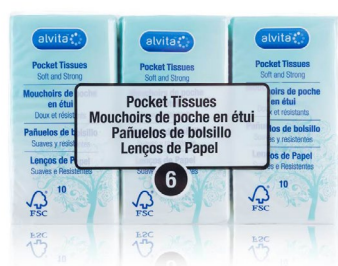
Active ingredient - Beclometasone
SPC details

per pack now only

£2.66

WAS £3.60

SAVE
26%



Alvida Tissues Pocket Pack

Pack of 6

per pack now only

£0.67

WAS £0.79

SAVE
15%



Alvida Tissues Soft White 2PLY

per pack now only

£0.67

WAS £0.79

SAVE
15%

** save up 26% compared with Alliance Healthcare Health and Beauty Product Directory Apr - Jun 2021. All prices are correct at time of going to print but are subject to change and availability. Whilst stocks last. Promotion runs from 22 March - 31 July 2021. Terms and conditions apply; click here for further information. Almus and Alvida are trading names of Alliance Healthcare (Distribution) Limited.

Almus is one of the fastest-growing and most innovative ranges of generic medicines in Europe.

Our medicines are produced through partnership with many of the world's leading generics manufacturers, to provide high quality generic medicines, with a focus on cost efficiency. We provide a high operational efficiency in the dispensary through a combination of innovative packaging and robust supply service through wholesale.

Our product range contains a wide and growing number of product across a variety of therapeutic categories; here we introduce you to our allergy range.



Download our guide to Hayfever