ESSENTIAL INFORMATION:

E45 Cream. Active Ingredient: White Soft Paraffin 14.5% w/w, Light Liquid Paraffin 12.6% w/w and Anhydrous Lanolin 1.0% w/w. Indications: For the symptomatic relief of dry skin conditions, where the use of an emollient is indicated, such as flaking, chapped skin, ichthyosis, traumatic dermatitis, sunburn, the dry stage of eczema and certain dry cases of psoriasis. Dosage and administration: Adults, the elderly, children and infants over the age of 1 month - apply to the affected part two or three times daily. Contra-indications: E45 Cream should not be used by patients with hypersensitivity to white soft paraffin, liquid light paraffin and anhydrous lanolin or to any of the excipients. **Precautions and Warnings:** If a rash develops, use of the product should be discontinued. Instruct patients not to smoke or go near naked flames - risk of severe burns. Fabric (clothing, bedding, dressings etc) that has been in contact with this product burns more easily and is a serious fire hazard. Washing clothing and bedding may reduce product build-up but not totally remove it. Fertility, Pregnancy and **Lactation**: No effects during pregnancy are anticipated, since systemic exposure to white soft paraffin, liquid paraffin and lanolin is negligible. As with all medicines, this product should be used with caution during pregnancy. It is unknown whether soft paraffin, light liquid paraffin and anhydrous lanolin metabolites are excreted in human milk. A risk to the newborns/infants cannot be excluded. Application of the product to the breast is not recommended during breast feeding. No data on human fertility are available. Side effects: Occasionally, hypersensitivity reactions, otherwise adverse effects are unlikely. Should this occur, use of the product should be discontinued. For a full information of adverse reactions, see SmPC. Product licence number: PL 00063/0404. **Product licence holder:** Reckitt BenckiserHealthcare (UK) Ltd. Slough. SL1 4AQ, UK. Legal category: GSL. MRRP: £2.99 50g, £4.99 125g, 8.99 350g £11.49 500g, pump £12.49 500g (excl VAT). Date of preparation: April 2020 - For full information refer to SmPC(https://www.medicines.org.uk/emc/medicine/21988)

Adverse events should be reported. Reporting forms and informationcan be found at www.mhra.gov.uk/yellowcard, or search for the MHRA Yellow Card in the Google Play or Apple App Store. Adverse events should also be reported to Reckitt Benckiser Healthcare (UK) Itd on: 0333 200 5345